



Judging Criteria for Champion Schools Program

The following criteria will be used to judge school projects. Keep these criteria in mind as you develop your project. Extra credit will be given in the evaluation of your project for participation in the following teen driving safety programs: the Brain Injury Alliance of New Jersey's *Share the Road Program*, NJM Insurance Group's *Share the Keys Parent/Teen Safe Driving Orientation and Teen Driver Safety Programs*, the *New Jersey Street Smarts Program*, and the *GDL Game Plan for Coaches Program*. Visit the *Tools for Schools* section at *JerseyDrives.com* for more details, and links to these various programs.

Objective:

Clearly state the objective of your project.

Target Audience:

Identify the group or groups that are the target of your project.

Execution:

Describe your project and its implementation.

Teamwork:

Show how you worked as a team in designing and implementing your project (examples: sign-in sheets at meetings, photos of group working on tasks).

Use of Resources:

Show how you used local resources to help identify, deliver, assess, and present your project (examples: nearby colleges, local police departments, persons affected by teen crashes, local/county/state governments, local businesses).

Use of Media:

Document how you made use of media in your project (examples: local radio, TV, newspapers, social media, websites, video, PSAs).

Thoroughness:

Show how your project demonstrates an understanding of teen driving safety.

Impact:

Explain how you measured change and impact of your project.

Sustainability:

How will your project have a lasting effect within your target group?

Unexpected Lessons Learned:

Describe any unintended results that came out of your project.