

Drivers Education Resources

AAA Mid-Atlantic

700 Horizon Drive
Hamilton, NJ 08691

Contact Person: Tracy Noble Tnoble@aaamidatlantic.com

Website: <https://cluballiance.aaa.com/automotive/driver-training/new-jersey>

Counties served: Atlantic, Cape May, Burlington, Hunterdon, Mercer, Middlesex, Monmouth, Ocean, Somerset, Sussex, Warren.

Agency Overview:

AAA is a non-stock, not-for-profit membership corporation working on behalf of motorists. AAA provides automotive, travel, and insurance services to more than 63,000,000 members nationwide and nearly 2,000,000 members in New Jersey. AAA advocates for the safety and mobility of its members and has been committed to outstanding road service for more than 100 years.

Services Available:

StartSmart Online Parent Session: StartSmart is an online webinar for parents of teens who are – or soon will be learning to drive. This online course prepares parents to navigate their teen’s learning-to-drive experience. A two-hour webinar demonstrates how to reinforce what your teen is learning in driver education and how to maximize the practice driving that you’ll do with them. <https://www.aadriverprogram.com/midatlantic/start-smart>

- 2-hour webinar explains licensing process and parents’ role
- AAA Foundation for Traffic Safety research throughout
- Techniques for helping reinforce lessons learned by new teen driver
- StartSmart does not replace state-mandated parent-teen classes unless otherwise approved

How to Drive Online: Quality driver education is a critical element in developing safe driving attitudes, improving hazard recognition, and managing visibility, time, and space in traffic. How to Drive Online is a supplemental program which delivers essential elements of safe driving in an interactive and innovative way. This online program aims to ensure that safe driving habits are developed and maintained for life. (Note HTDO is available as a supplement and is not state approved.) <https://www.aadriverprogram.com/alliance/how-to-drive>

This 25-hour course features:

- Innovative delivery including video, simulations and interactive exercises to enhance content retention
- Award-winning research-based content
- Convenient, self-paced delivery

Approved Driving School Network: A network of approved driving schools which meet AAA's quality standards and criteria that ensure new drivers get the best training available.

<https://cluballiance.aaa.com/automotive/driver-training/new-jersey/nj-approved-driving-schools?pcrdl=true>

Driver Education and behind-the-wheel training designed for new and experienced drivers
Special AAA member discounts available.

Driver Training Materials: Improving traffic safety is central to the AAA mission. We continue to create and refine educational materials and resources to improve skills and knowledge to create smarter, safer drivers. [Click here](#) to view driver training products.

AAA Northeast

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Wayne, NJ 07470
973-956-2200

Contacts:

Roz Thompson rthompson@aaanortheast.com

Shani Jarvis sjarvis@aaanortheast.com

Ron Esposito resposito@aaanortheast.com

Phone Number: 973-703-0193; 973-956-2191

Website: AAA.com/Community

(<https://northeast.aaa.com/community/outreach/community-outreach.html?dl=community&zip=07470&devicecd=PC#teen>)

Counties served: Bergen, Essex, Hudson, Morris, Passaic and Union Counties

Agency Overview: AAA is more than roadside assistance! The AAA Northeast Public Affairs Department is committed to helping people stay safe on and off the road, and offers community outreach programs that help spread the word about safe driving, walking and bicycle for people of all ages.

Services Available: AAA Northeast's traffic safety educators present – in-person or virtually – on a wide variety of topics related to safe teen driving, including (but not limited to) aggressive driving/road rage, distracted driving, impaired driving, and handling a traffic stop, as well as pedestrian and bicycle safety. Programs include:

10 Deadly Teen Driver Mistakes – This interactive presentation provides tips to parents and teens to help avoid the most common mistakes of new teen drivers and helps them improve their judgment, knowledge, behavior and skills while operating a motor vehicle.

Distracted Driving – Motorists who read or send a text while driving take their eyes off the road for up to five seconds. At 55mph, that's like driving the entire length of a football field with your eyes shut. Texting – along with other activities like phone calls, eating/drinking, setting the GPS or interacting with the entertainment system – takes your hands off the wheel (manual distraction), your eyes off the road (visual distraction) and your mind off the task of driving (cognitive distraction). This program is designed to help drivers understand the risks of distractions and get tips to avoid become a distracted driver.

Handling Driving Emergencies – Knowing how to handle driving emergencies is something every driver should know. This program advises drivers what to do if they break down, how to stay safe on the road, and important things to keep in your car in case of an emergency.

Shifting Gears: The Blunt Truth About Marijuana and Driving – This program is designed to educate high school students in driver education and health classes on the risks of driving while impaired by cannabis and intends to correct misconceptions about marijuana’s potential risks to teenagers. The program aligns with several of the 2020 New Jersey Student Learning Standards for Comprehensive Health and Physical Education.

AAA South Jersey

700 Laurel Oak Rd.
Voorhees, NJ 08043

Contact Person: Sophie Field SField@aaasj.com

Website: [Traffic Safety | AAA South Jersey](#)

Counties served: Camden, Cumberland, Gloucester, Salem

Agency Overview:

AAA is a non-stock, not-for-profit membership corporation working on behalf of motorists. AAA provides automotive, travel, and insurance services to more than 63,000,000 members nationwide and nearly 2,000,000 members in New Jersey. AAA advocates for the safety and mobility of its members and has been committed to outstanding road service for more than 100 years.

Services Available:

KEYS 2 DRIVE: Keys 2 Drive is an interactive teen driving website which provides state-specific information to teens on learning to drive, the permit stage and solo driving. [Teen Driver Safety – AAA Exchange](#)

teenSMART: teenSMART is a breakthrough driver safety program that makes your teen driver three times safer on the road. The program includes tools such as computer-based driving tutorials, a student workbook, a parent guide, and videos. [Safety and Savings with AAA and teenSMART | AAA South Jersey](#)

APPROVED DRIVING SCHOOL NETWORK

A network of approved driving schools which meet AAA’s quality standards and criteria that ensure new drivers get the best training available. [AAA South Jersey Driving School Near Me | AAA South Jersey](#)

Driver Education and behind-the-wheel training designed for new and experienced drivers
Special AAA member discounts available.

DRIVER TRAINING MATERIALS

Improving traffic safety is central to the AAA mission. We continue to create and refine educational materials and resources to improve skills and knowledge to create smarter, safer drivers. [Click here](#) to view driver training products.

Brain Injury Alliance of New Jersey (BIANJ)

825 Georges Road
North Brunswick, NJ 08902

Contact Person: Kate O'Connor koconnor@bianj.org

Phone Number: 732-745-0200

Website: www.jerseydrives.com; bianj.org

Counties served: All NJ counties

Agency overview: BIANJ is a statewide nonprofit organization dedicated to improving the quality of life for anyone impacted by brain injury by providing support, advocacy, and information, while promoting brain injury prevention.

Services available: BIANJ's transportation website, JerseyDrives.com, is a comprehensive resource for driver education teachers. The *U Got Brains Champion Schools Program* offers an opportunity for students and staff of New Jersey high schools to develop campaigns to address teen driving safety. BIANJ offers transportation safety programs on pedestrian, bicycle, motorcycle, and car safety, which includes occupant protection, speeding, teen driving safety and distracted/impaired driving. These presentations are free and can be done in-person or virtually.

EZ Ride

144 Park Place East
Wood-Ridge, NJ 07075

Contact Person: Lisa Lee llee@ezride.org

Phone Number: 201-939-4242 Ext.123

Website: www.ezride.org

Counties served: Bergen, Essex, Monmouth, Passaic, Union

Agency overview: EZ Ride is a non-profit, public-private partnership with a mission to implement transportation programs and services that enhance quality of life, regional mobility and economic opportunity while reducing traffic congestion & air pollution.

Services available: EZ Ride offers driving safety presentations (virtually live via Zoom/Google or in-person) for High School Driver's Ed classes, communities, and Senior Citizens on how to drive safely around pedestrians and cyclists. The 30-45-minute talks are interactive, evidence-based, and discuss the impact of speed, distractedness, local crash hot spots, and include videos. EZ Ride offers a contest afterwards for youth to make a short video or worksheets to test their understanding.

New Jersey Manufacturers Insurance Group (NJM)

301 Sullivan Way

Ewing Township, NJ 08628

Contact Person: Violet Marrero vmarrero@njm.com

Phone Number: 609-659-7541

Website: justdrive.njm.com; sharethekeys.com

Counties served: All NJ counties

Agency overview: NJM offers free teen driver safety programs as part of our enduring commitment to safety and support of the communities we are privileged to serve. All Teen Driver Safety Programs are available at no cost.

Services available:

Share the Keys: Parent/teen evening presentation (in person/virtual)

Share the Keys is a 60-minute, interactive program for parents and their teen drivers. Offered free of charge to schools, the program increases awareness and encourages community involvement to help keep teen drivers safe. Available in New Jersey and Pennsylvania.

What Do You Consider Lethal?: classroom presentation (in person/virtual)

What Do You Consider Lethal? is an evidence-based, award-winning program created by our partners at Impact Teen Drivers, a non-profit dedicated to saving lives by empowering people to drive safer. This engaging program is designed to help teens avoid reckless and distracted driving by making responsible decisions. Available in Connecticut, Maryland, New Jersey, Ohio, and Pennsylvania.

Just Drive PSA Contest: NJM, Brain Injury Alliance of NJ, the PA DUI Association, and Impact Teen Drivers partner to present a public service announcement (PSA) contest each year. Schools compete for funds toward a post-prom, post-graduation, or safe driving program