



2022 Labor Day *Ride Sober or Get Pulled Over* FACT SHEET

During the Labor Day holiday, including the end of summertime and the busy Labor Day weekend, the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) is working alongside the law enforcement community to decrease impaired motorcycle riding. NHTSA and **Local Law Enforcement** are working tirelessly to spread the word about the dangers of drunk riding and to remind all motorcyclists: If you plan to drink alcohol, leave your motorcycle at home and plan ahead for a sober driver. From August 19 through September 5, **Local Law Enforcement** will participate in the *Ride Sober or Get Pulled Over* high-visibility drunk-driving enforcement period.

- During August 2020, 29% of motorcycle riders involved in fatal crashes were drunk, more than any other vehicle type.
- Among motorcycle operators who were killed in crashes over the Labor Day holiday period in 2020, 31% of those operators were drunk, with BACs of .08 or higher.
- There were 5,268 motorcycle riders killed in traffic crashes in 2020. Of those, 1,436 (27%) were alcohol-impaired (blood alcohol concentration of .08 g/dL or higher).
- Motorcycle riders had a higher percentage (27%) of alcohol impairment than any other type of motor vehicle driver in fatal crashes in 2020, compared to drivers of passenger cars (23%), light trucks (19%), and large trucks (3%).
- In 2020, there were 372 motorcycle riders killed who had lower alcohol levels (BACs of .01 to .07 g/dL).
- In single-vehicle fatal crashes in 2020, 41% of the motorcycle riders killed were drunk.
- On weekends in 2020, nearly half (45%) of the motorcycle riders killed in single-vehicle crashes were drunk.
- Motorcycle riders killed in traffic crashes at night were almost three times more frequently alcohol-impaired than those killed during the day in 2020.
- In 2020, the highest percentages of alcohol-impaired motorcycle rider fatalities were in the 45-to-49 age group (35%) followed by the 35-to-39 age group (33%), 50-to-54 age group (32%) and 30-to-34 age group (31%), when compared to other age groups.

Financial Impacts



On average, a DUI can set you back \$10,000 in attorney's fees, fines, court costs, lost time at work, higher insurance rates, and more.

- If you're caught drinking and riding, you can face jail time. Imagine trying to explain that to your friends and family or your place of employment.
- Drinking and riding can cause you to lose your driver's license and your motorcycle. This could inhibit you from getting to work, resulting in lost wages and, potentially, job loss.

Always Plan Ahead

Always remember to plan ahead if you will be celebrating. If you plan to drink, plan for a sober driver to take you home. If you plan to ride your motorcycle, do not consume alcohol. Follow these tips for a safe ride home.

- Plan ahead: Before you have one drink, designate a sober driver who won't be drinking.
- It's already the law, so make it a personal rule: only ride your motorcycle 100% sober. That means no alcoholic beverages – not even one.
- If available, use your community's sober ride program. If you know you'll be drinking, just leave your motorcycle at home.
- If you see a drunk driver or rider on the road, pull over and contact your **Local Law Enforcement**.
- Do you have a friend who is about to drink and ride? Take the keys away and make arrangements to get your friend home safely.

Always commit to only riding when you're 100% sober. As you head out to celebrate the end-of-summer festivities, remember: *Ride Sober or Get Pulled Over*. For more information on impaired riding, visit www.trafficsafetymarketing.gov/get-materials/drunk-driving/national-mobilization/ride-sober-or-get-pulled-over-motorcyclists.