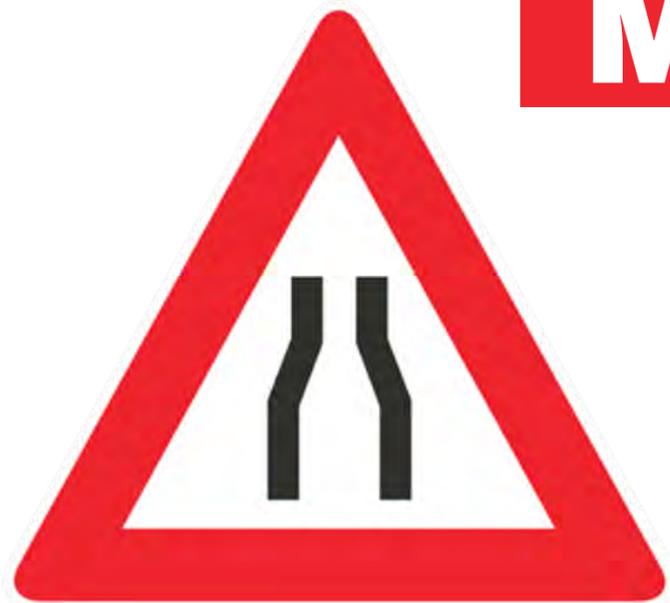


Stay Alert! Stay Alive!

Road Safety Day

MATAWAN REGIONAL

High School



OBJECTIVE



To educate the high school students and community about road safety in order to mitigate the rising infractions and unsafe behaviors on the Matawan/Aberdeen roads and foster a partnership with the local police departments .

Background

The Problem: Bike Safety

Since May of last school year the Aberdeen police department has issued over 50 traffic violations to minors on bicycles for not obeying the rules of the road and dangerous behaviors.

Many of these students are freshman that attend MRHS.

Addressing the Problem

Many of the students receiving the traffic violations were unaware that they carry onto their future driver's license. That is why we sought out to focus on educational activities.



Background: In the local news:

In October, a local community member was hit by a train. This affected some members of our school community.



Woman struck and killed by NJ Transit train is identified

Published: Oct. 16, 2023, 2:36 p.m.



By [Jeff Goldman](#) | [NJ Advance Media for NJ.com](#)

Authorities have identified the [pedestrian struck and killed by an NJ Transit train](#) Friday morning in Aberdeen as a 29-year-old woman.

Morgan Wilcock was hit at 8:05 a.m. near the crossing at Cliffwood Avenue, northwest of the Aberdeen-Matawan train station, NJ Transit said.

Service was suspended between South Amboy and Long Branch until 9:50 a.m.

The train that hit Wilcock, of Aberdeen, left Bay Head at 6:53 a.m. and was due at New York Penn Station at 9:05 a.m., NJ Transit said. There were 200 people aboard.

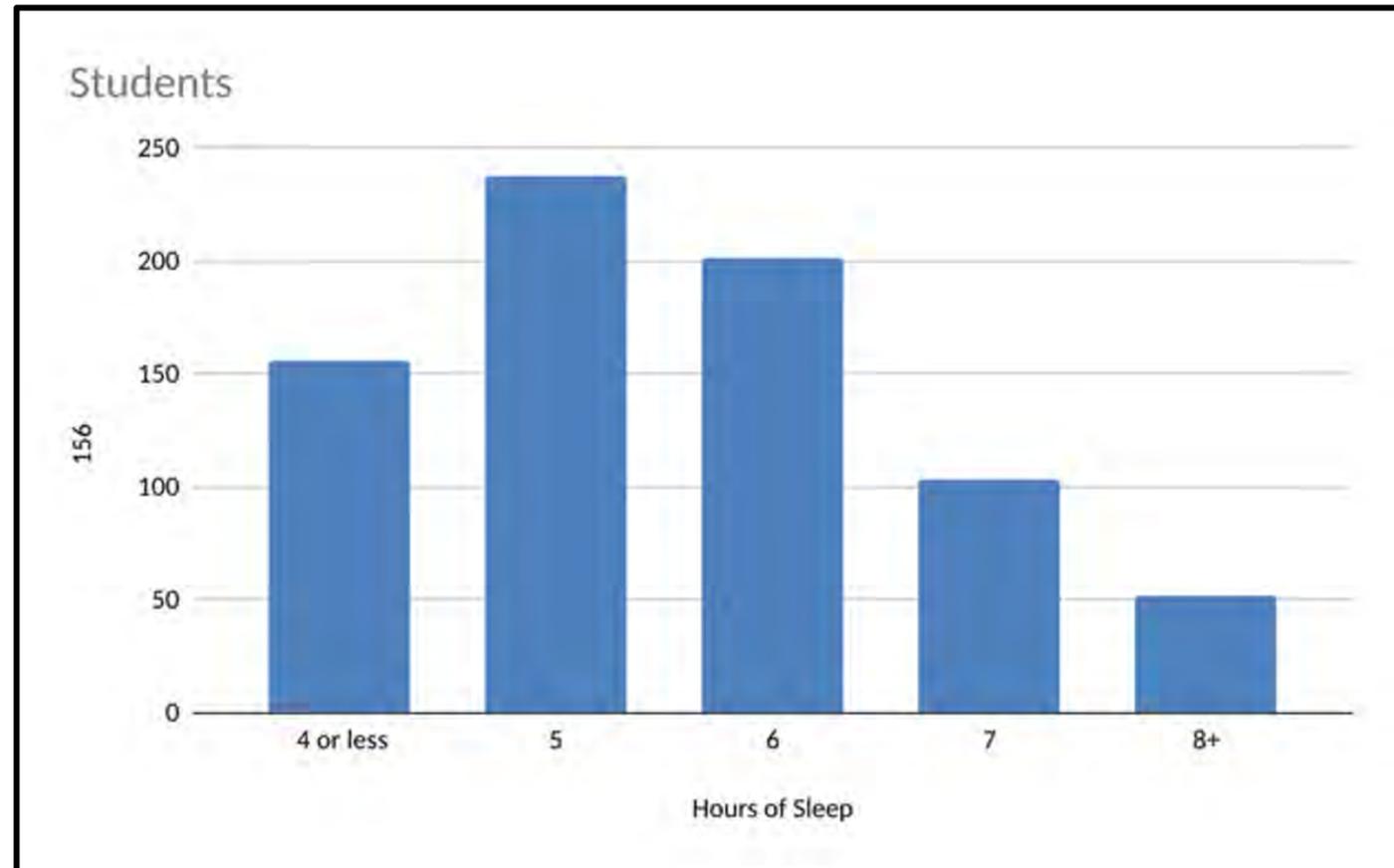
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Execution- Surveys



Sleep Survey

We discovered that more than half of our student body was averaging less than 6 hours of sleep per night!



We conducted surveys about other behaviors that could affect driving early in the year. The most notable was our sleep survey.



ROAD SAFETY DAY



In order to combat these issues head on, we decided to go back to the basics, use targeted instruction, and create something that could become part of the curriculum at the high school for years to come.

We wanted to not only engage every single member of the student body, but also avail ourselves of our community involvement.

To our knowledge, other schools in the area have not approached road safety education this way in recent years.



OUR SEQUENCE

STEP 1

Grade level topics.

We already knew that our freshman needed pedestrian/bike safety, but we wanted to make sure to target every grade level appropriately.



STEP 2

Ask the community for help.

We reached out to every agency we could think of that could offer assistance.



STEP 3

Plan the day within our building.

In order to be sure that we reached every student, we asked our phys ed teachers to allow us to use their class periods since phys ed is required all 4 years of high school.



STEP 4

Logistics.

There were lots of meetings, lots of moving parts, and lots of spreadsheets!



STEP 5

Execution Day!

We spent the final week preparing and praying it didn't rain.



OUR SEQUENCE

Some of our logistical spreadsheets...

(Left) Here's a list of every phys ed class broken down by period and teacher. We used this to break down how many students would be attending each activity and for scheduling,

(Below) This was the main list of locations, people, and scheduling. It looks so small, but this sheet encompasses months of preparation!

Primary Grade Level	9th grade	10th grade	11 and 12th graders
Facilitators	Noelle Santos	Mike McCormick	Shaquille Hill from Arrive Alive* and Police Officers
Name of Presentation	Brain Injury Alliance Pedestrian and Bike safety	What do you Consider Lethal? NJM Presentation	Arrive Alive and Fatal Vision with Aberdeen police department
Location	Media Center	501-502	Outside if clear day Upper and lower gyms if rain
Special Notes	Projector and White Board needed	Periods 1, 2, 4, and 7 ONLY other periods will be combined with BIANJ presentation- Projector would be helpful	Golf carts needed (3 if shine, 1 if rain) If rain- golf cart and arrive alive in lower gym with seniors- upper gym will be goggles

Bell Schedule		
7:15	8:02	Period 1
8:06	8:53	Period 2
8:57	9:44	Period 3
9:48	10:35	Period 4
10:39	11:26	Period 5
11:30	12:17	Period 6
12:21	1:08	Period 7
1:12	1:59	Period 8
1:59	2:04	Homeroom

Media Center # of students by Period	Teachers in MC by period
23	Brown
31	Madorma & Brown (McKurth to cover Brown's AEP Duty)
55	Brown & Madorma
26	Brown
57	Madorma & Lasko
58	Brown & McGowan
68	Brown & Madorma
45	Madorma, Lasko, & Murphy

Schedule for Mike McCormack Rooms 501-502	501-502 # of students by Period and teachers
Pd 1- Presentation	62 (Lasko & McGowan)
Pd 2- Presentation	31 (McGowan)
Pd 3- Break	
Pd 4- Presentation	42 (Lasko & McGowan)
Pd 5 & 6 Lunch	
Pd 7- Presentation	64 (Lasko & McGowan)

11th & 12th grade additional guests and their needs:	11th grade staff by period	12th grade staff by period
Pedro Medina from MADD. Setting up a table with materials and brochures. TABLE SETUP NEEDED for either indoor or outdoor use depending on weather.	Devaney	Mergner
	Murphy	Dellert & Devaney
	Murphy & Devaney	Dellert & Mergner
		Mergner
	Murphy	Dellert
	Devaney	Mergner
	Murphy	Dellert & Mergner
	Murphy & Devaney	Dellert

List of student assistants for auditorium full day	List of student assistants for M. McCormack
Lauren Lombardo, Danny Ni, Kayla Lin, & Anand Prashad	Tarie Marsh

McKurth
Periods 1, 5, 6, & 7 float between 11th and 12th grade to assist. Period 2 cover for Brown in AEP duty



ROAD SAFETY DAY

Activities!



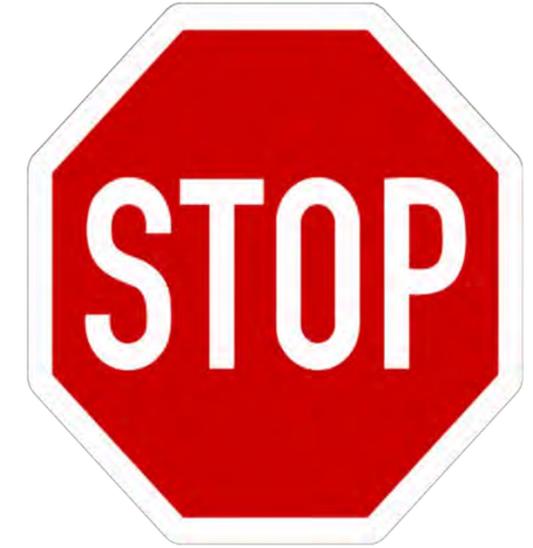
9th grade- Presenter Noelle Santos
Brain Injury Alliance Pedestrian and Bike safety

10th grade- Presenter Mike McCormick
What do you Consider Lethal?
NJM Presentation





ROAD SAFETY DAY

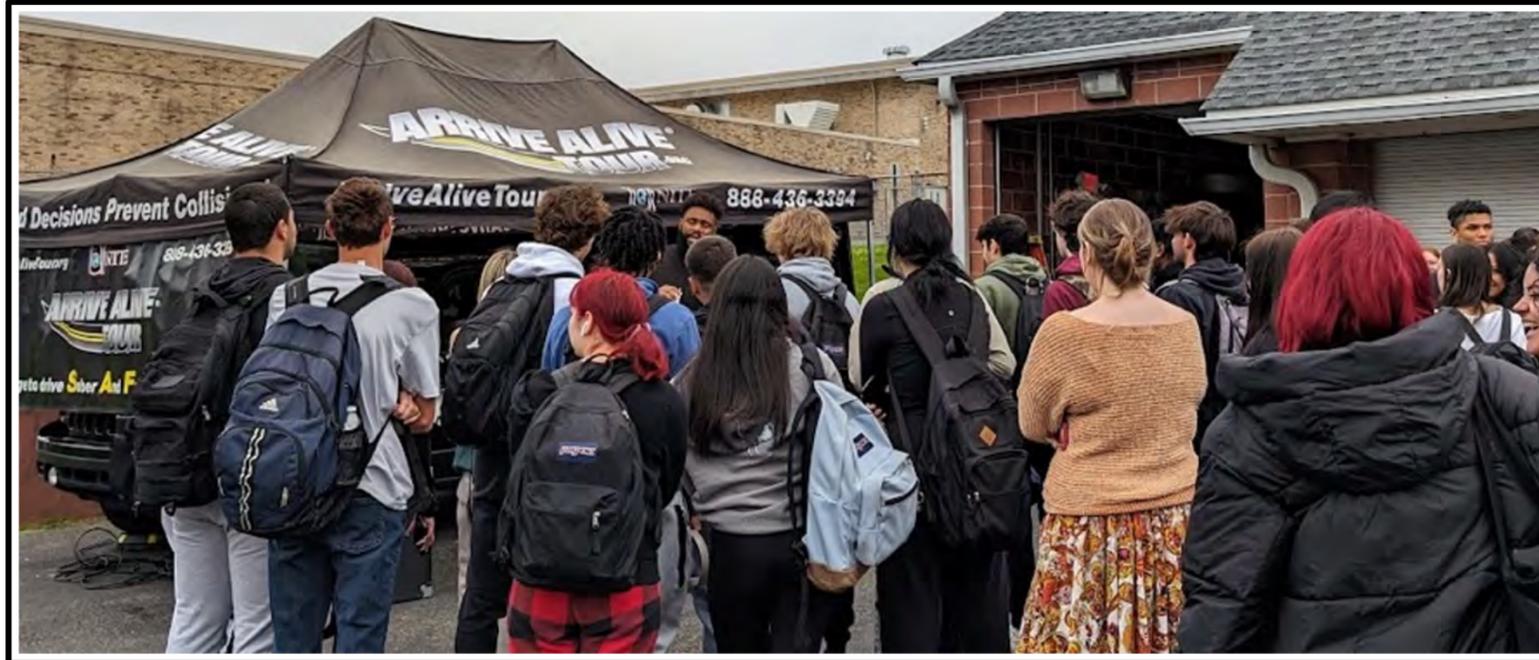
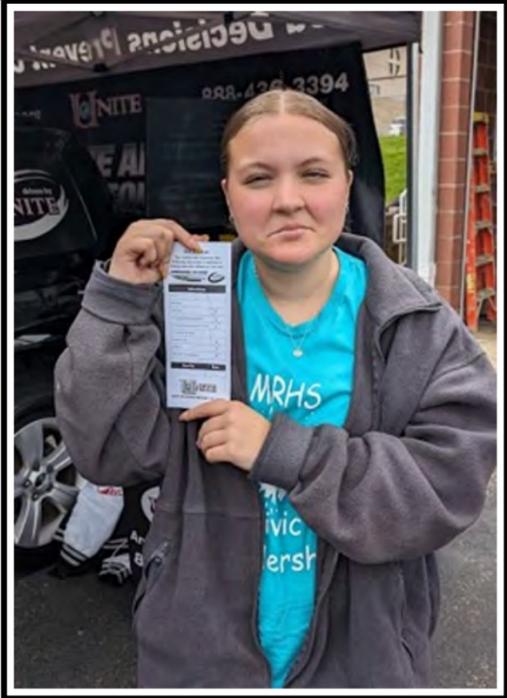


Grade 11

Presenters: Aberdeen police department using the Fatal Vision goggles simulating driving and road tests.



ROAD SAFETY DAY



Grade 12

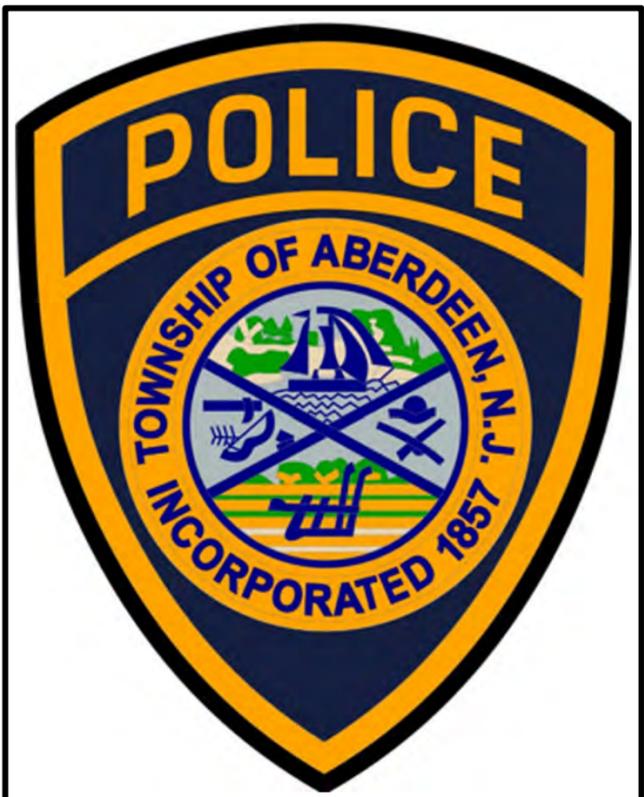
Presenter: Shaquille Hill from the Arrive Alive tour facilitated virtual reality driving under DUI (alcohol or THC) and distracted driving. The students received tickets with their infractions.



ROAD SAFETY DAY

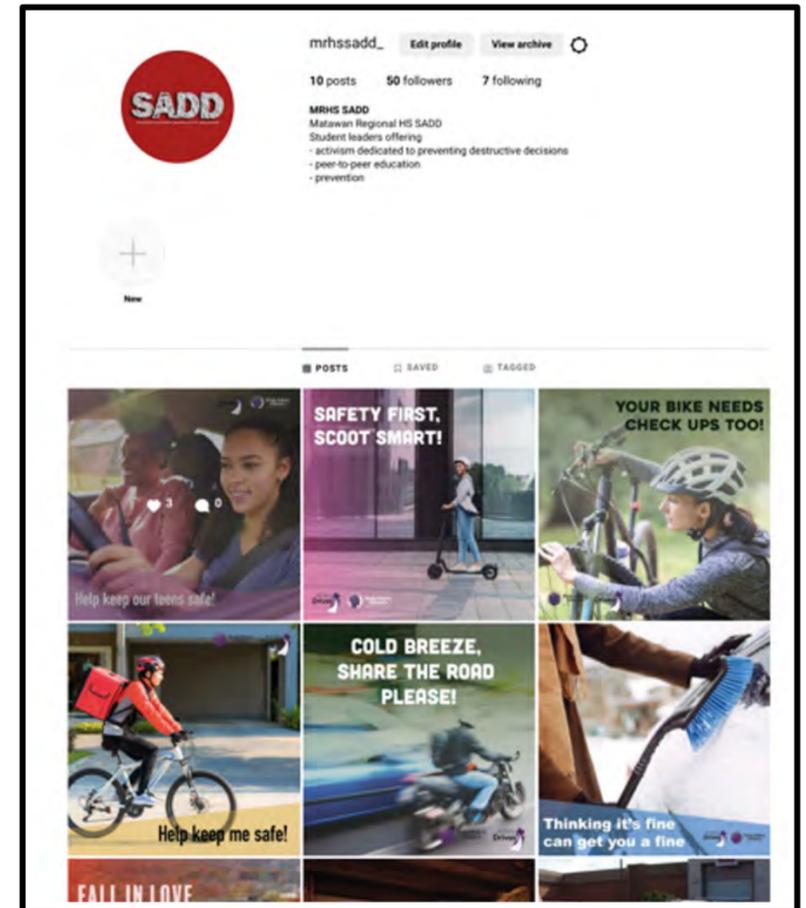
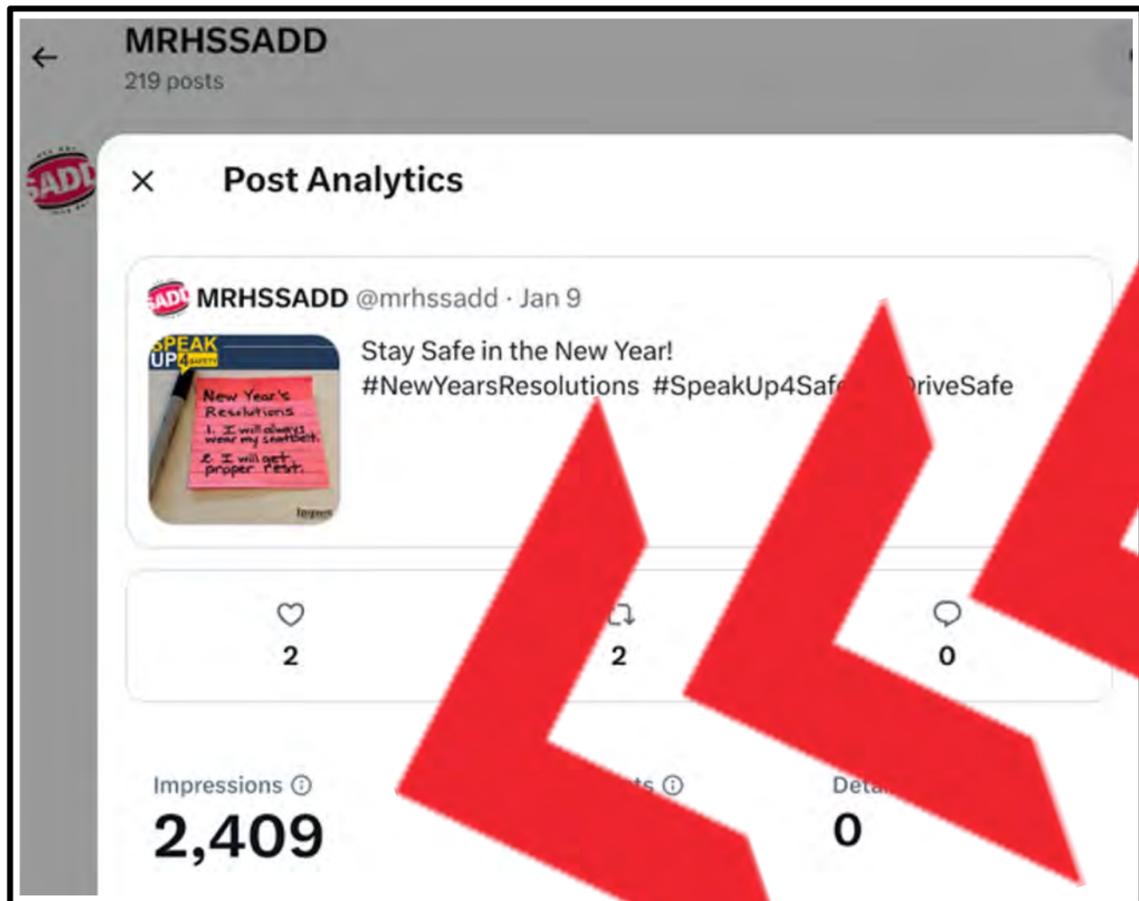
Our Road Safety Day could not have been possible without the support of our community and we look forward to building stronger connections in the coming years as we strive to make this an annual event!

Developing community partnerships!



Media Coverage

We continue to use our social media Twitter/X account (pictured below) to promote our message and we are still seeing success and engagement! We also added an instagram account this year that we are slowly building (pictured right).



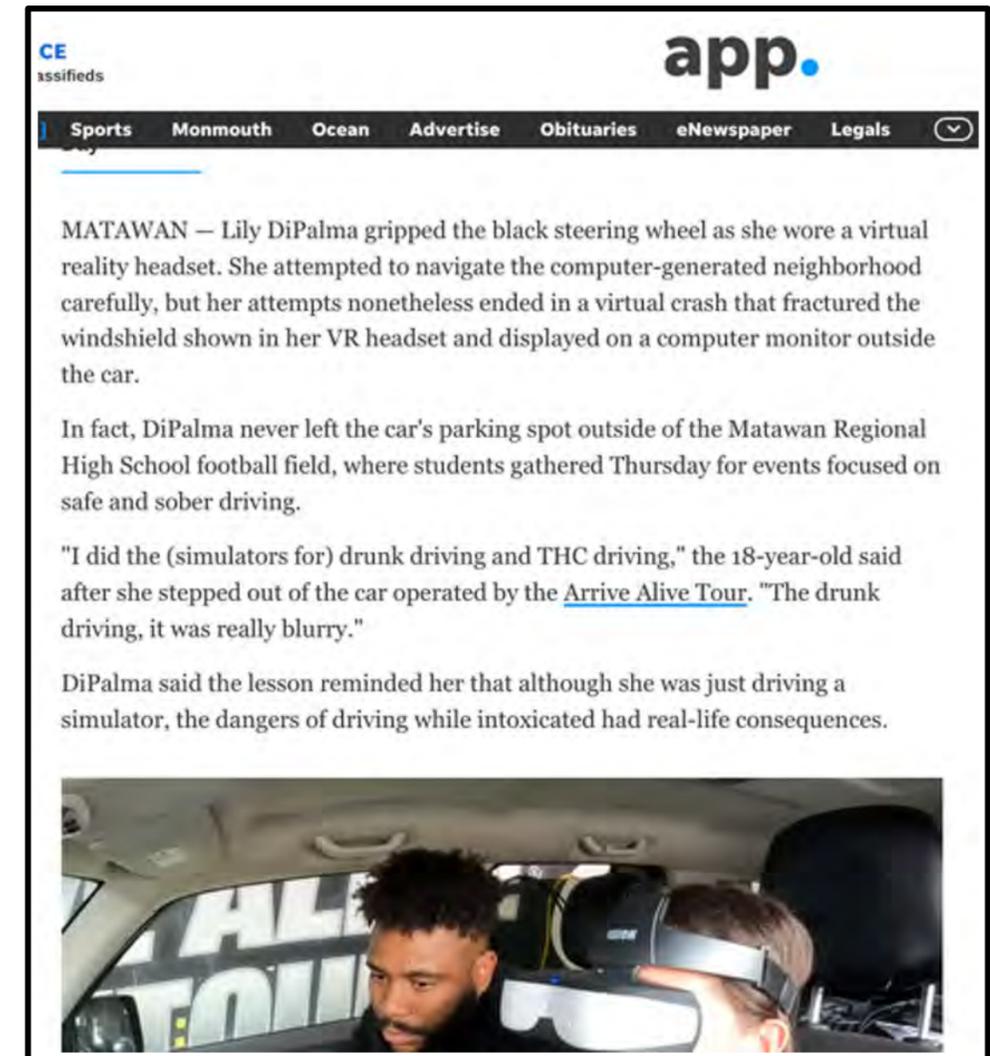
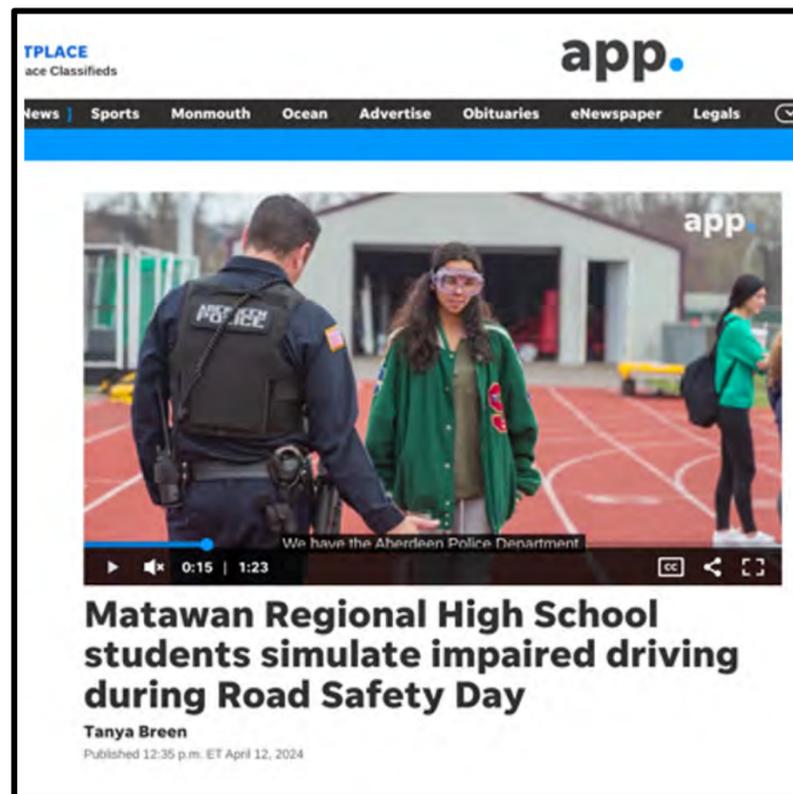
KWOW!



Media Coverage

Because we had the Arrive Alive Tour technology which has been updated to simulate THC we thought we might have a hook that the news would like to cover. The following news outlets were invited: ABC 7 NY, Asbury Park Press, CBS 2 NY, Fox, News 12 NJ, and NJ.com.

We were excited when the Asbury Park Press showed their interest! They published a video story, photo gallery, and an article about us. Click the pictures to go to the stories!



Media Coverage-PSA

We also asked our theater students and video production classes to produce a PSA for this year even though the Just Drive contest didn't run. We plan on disseminating it through all of our social media, our website, and the Aberdeen town and police websites and social media.



Schedule of student volunteers (below)

Student Name	Periods 1 + 2	Periods 3 + 4	Periods 5 + 6	Periods 7 + 8
Madelyn Nic	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
Stano, Alexanc	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
Stano, Brianna	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
ewicz, Audre	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
, Christina M	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
lo, Gianna M	Rm. 501	Arrive Alive	Auditorium	Aberdeen Police
ni, Julian Nic	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
sther	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
ophia Keala	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
, Taylor Eliza	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
Allison Eliza	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
Emily Sofia	Arrive Alive	Auditorium	Aberdeen Police	Per. 7 Rm. 501, Per. 8 Auditroum
Delayna No	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
, Jack Arthur	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
Noah Williar	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
i, Ella	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
z, Jasmin Ma	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
Immanuel	Auditorium	Aberdeen Police	Auditorium	Arrive Alive
Nina	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium
Tiffany	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium
, Jack Thom	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium
le, Connor	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium
erlen, D	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium
, N	Aberdeen Police	Auditorium Per. 3, F	Arrive Alive	Auditorium

TEAMWORK

SADD and the Civic Leaders are the two clubs that spearheaded the day, but we were excited to have student volunteers from lots of clubs during the planning and execution like academic challenge, Key club, interact club, the anime club, etc... and even the PTO stepped in to help out for the day and provided lunch for all the presenters!



Logistical planning session (below and right)





Evaluation & Impact

We've evaluated the event in several ways. We had an exit survey the day of the event (pie chart pictured on this slide). In addition, we sent a google form out through classes a couple of weeks after the event.

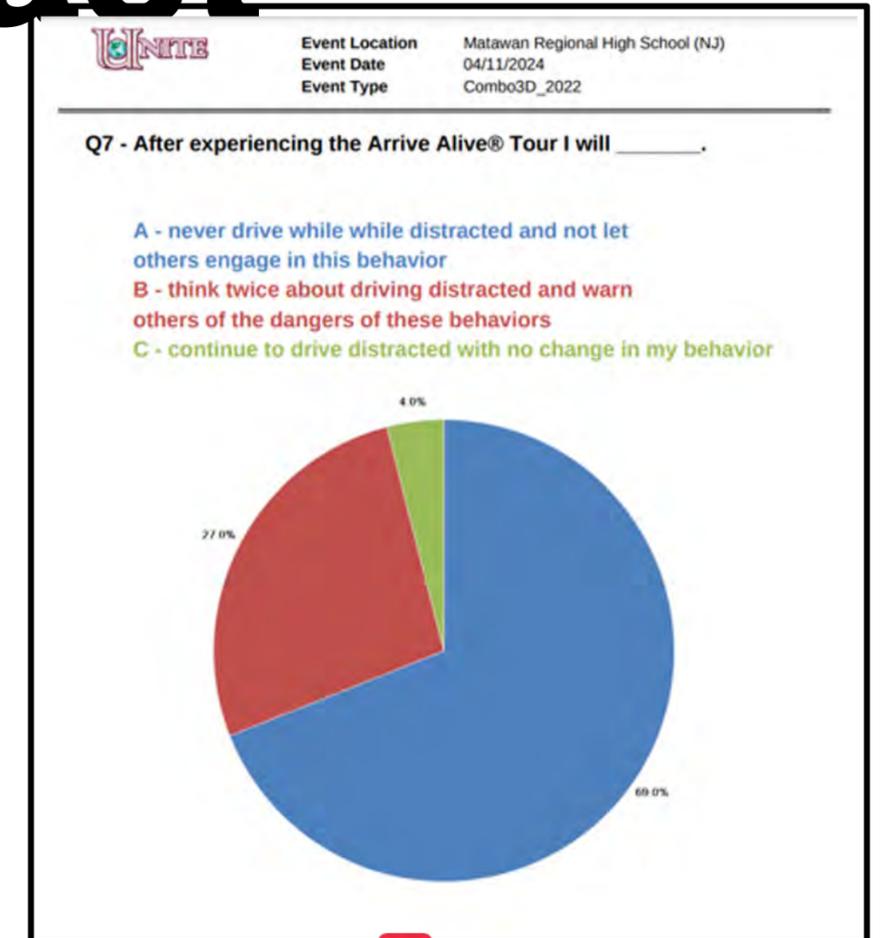
Here's a highlight of what our students had to say...

My favorite part about the day, specifically the presentation, was the extra information about how much of a responsibility driving is. Many teens die in vehicle accidents due to texting or other forms of distraction. This tells me to stay focused on the road at all times when driving to prevent the chances of being under an accident. It also tells me to be strongly aware of my surrounding because other people driving might be distracted, and I have to make sure I am paying attention to other drivers just so I can avoid an accident in the nick of time.- Lucas G.

One of the things that I remember from the presentation the most was how much could go wrong with only a few seconds of distracted driving. When he said that by checking your phone for 4 seconds while driving on a highway, your car could go the length of a football field, I was shocked. He also showed stories of people who were in car crashes and didn't wear their seatbelts. The difference between wearing a seatbelt and not, is literally life and death. I always wore them anyways, but now I will make sure to tell any friends I see not wearing them. -Max C.

I think the best part of the whole day in general was how everything was enforced with safety but kind of calmly. It wasn't all thrown at you in one and it made it easier to understand things and take in what to do. I also enjoyed how if you answer a question even if you get it right or wrong you still get a prize. This makes it a little more more fun and joyful which makes the information more intriguing to listen too.- Gavin V.

My favorite parts was with the drunk goggles and how they tested me with the sobriety test and seeing how difficult it was with the goggles. I enjoyed them explaining the difference it makes being drunk and doing it sober. I couldn't walk in a straight line which I thought would be extremely easy but it wasn't.- Alex C.



Sustainability:

01

Foundational Targeted Education

We believe that we needed to target every student in the school and provide them with grade specific information in order to make it pertinent and to make it last. We hope that by doing this every year, the learning and ideas will be cemented into the culture of our high school.

02

Experiential Learning

Experiential Learning is the process of learning by doing and for our 11th and 12th graders who are either driving already or about to drive, we focused on this aspect. By engaging students in hands-on experiences and reflection, they are better able to connect the knowledge learned to real-world situations.

03

Building a Legacy

We have already started planning to do this again next year. Although we may initiate other campaigns in the future, our students see the value in what they learned this year. SADD had 11 new members (that's double our current members) at the first meeting after our "Road Safety Day." This proves that not only do our students think it was valuable, but also that they want to help us make it better.

Unexpected Lessons Learned:



**KEEP
CALM**

Everything

**Is going
To be OK**

No matter how many spreadsheets you make, things will not always go as planned.

We thought the day was going to be flawless because we had already planned backups and contingencies, but we definitely hit a few bumps. Thankfully our advisors Mrs. Ciaravino and Mrs. O'Neill didn't let anything throw them off.

They taught us to not panic and find alternative solutions. No one other than us and our presenters knew that things hadn't gone as planned.





Thank you!

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