

Lights On or Lights Out

A night scene of a road with two yellow lines in the center. A car's headlights are on, illuminating the road ahead. The sky is dark blue with many stars. The background shows silhouettes of trees and hills.

A Safe Driving
Presentation
from Bwing Films

We are B Wing Films, and
welcome to our safe night
driving campaign,

LIGHTS ON OR LIGHTS OUT!!

We are creating this campaign
under the UGOTBRAINS program,
which is run by JerseyDrives.com.



The UGOTBRAINS program offers an opportunity for high school students to create safe driving campaigns. The top 3 schools receive a cash prize of \$10,000, and the winners are announced at a showcase in May



What actually is night driving?

While it may seem self explanatory, night driving laws vary depending on where you are.

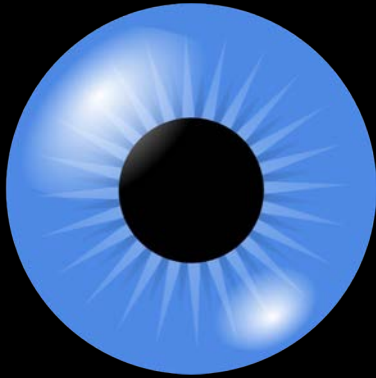
In New Jersey, nighttime driving is officially considered to be from 11:01pm to 5:00am

That period of time is when those with a permit or probationary license can't drive.

Outside of the law, nighttime driving is when the light levels are low enough to impair visibility

That can include time before the sun fully sets, and before it fully rises

What Makes Night Driving So Dangerous?



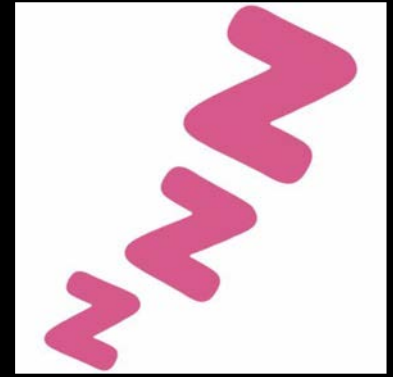
Visibility:

The simple fact that it is dark at night makes driving more dangerous



Drinking:

At night people are coming home from bars and parties, making drunk driving much more common.



Drowsiness:

Tired driving can be as dangerous as drunk driving, and significantly increases the risk of accidents.

Night Driving Statistics

42% of teenage motor
vehicle crash deaths
occurred between
9 pm and 6 am.

3 in 4 fatal
pedestrian
crashes occur at
night

Around half of fatal car crashes happen at night, even though night driving accounts for only 25% of total driving

90% of a driver's reaction time depends on their visibility of the road

Saturday nights are the most dangerous time to drive, as fatal crashes peak

THE IMPORTANCE OF HEADLIGHTS



Headlights
also minimize the
risk when driving in
bad weather.

Properly functioning
headlights can
increase nighttime
visibility
by up to 90%

Vehicles with good
quality headlights
are less likely to
get into crashes at
nighttime

Moral of the story:

USE YOUR HEADLIGHTS!!!

What Can You Do As A Driver?



Drive slower, and actually follow the speed limit to allow yourself extra time to stop



Clean up your windshield, as a dirty windshield can cause increased glare from other cars and street lights, which obstructs your visibility



Use your headlights, and your high beams when on rural roads with low visibility or highways



Take precautions to prevent tired driving, such as stopping to take a rest or switching drivers during long drives.

What Can You Do As a Pedestrian?



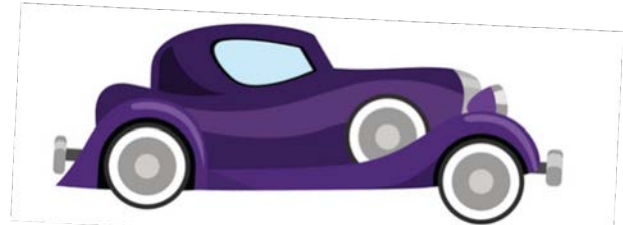
When walking at night, try to wear bright colors, because dark colors make you blend in



Assume driver's can't see you, and practice defensive walking, using similar techniques as defensive driving



Consider carrying a light source with you at night, such as a flashlight (a regular flashlight is a better choice than a phone flashlight)



Only use sidewalks to cross the street, even if it may be more convenient to cross somewhere else

