



A Campaign presented by the students
of Long Branch High School

Peer-to-Peer Approach

On 4/18 Students from the LBHS Drug Free Club participated in educating their peers on what it means to “Drive Safely and Arrive Responsibly.” During lunch periods, they handed out flyers, and had peers sign a pledge in order to qualify for raffles. In addition, students engaged one another in meaningful conversations on the topic of safe driving.



Day of Community Outreach

Students worked hard throughout the school year researching, making videos, and reaching out to local authorities to assess the needs pertaining to safe driving within the Long Branch Community. On 5/29 Students participated in distributing flyers and campaign merchandise such as #LockInLB magnets, bracelets, and t-shirts.



DRUGFREE CLUB'S

SAFE DRIVING TIPS

#LockInLB
DRIVE RESPONSIBLY. ARRIVE SAFELY.

I CONE-FESS... I'M OBSESSED WITH SAFE DRIVING!!

SAFE DRIVING TIPS:

- PRACTICE SELF-CONTROL WHILE DRIVING.
- KEEP A SAFE DISTANCE FROM THE CAR IN FRONT OF YOU.
- MAKE SURE YOU HAVE ENERGY BEFORE DRIVING.
- BUCKLE UP. MAKE SURE EVERYONE IS BEFORE DRIVING.
- DONT TEXT AND DRIVE, AND ALWAYS DRIVE SOBER.

EXAMPLES OF DANGEROUS DRIVING:

- RACING
- SPEEDING UP TO BEAT THE LIGHT
- IGNORING THE ROAD SIGNS
- TAILGATING
- DRIVING UNDER THE INFLUENCE
- BREAK CHECKING

Why is safe driving IMPORTANT?

- Lowers the possibility of a fatal accident
- Protects the life of you and others

FACTS ABOUT DRIVING UNDER THE INFLUENCE

Using substances while driving can alter or impair your functioning. You are reducing your ability to operate a vehicle safely and increasing the chances that you will be involved in an accident. In the U.S alone, someone is killed by a drunk driver every 45 minutes.

Day of Community Outreach Continued:

Long Branch, NJ is melting pot of cultures and languages. Students made sure that flyers were also available for distribution in Portuguese and Spanish to accommodate all members of the community.

DRUGFREE CLUB'S
DIREÇÃO SEGURA

Lock In LB
DRUG-FREE CLUB'S. ARRIVE SAFELY.

eu confesso que estou obcecado com direção segura

DICAS DE DIREÇÃO SEGURA:

- PRATIQUE AUTO-CONTROLE ENQUANTO DIRIGE .
- MANTENHA UMA DISTANCIA SEGURA DO CARRO A SUA FRENTE.
- TENHA CERTEZA DE TER ENERGIA PARA DIRIGIR
- APERTE O CINTO. GARANTA QUE TODOS OS O FAZEM ANTES DE DIRIGIR.
- NAO USE O TELEFONE ENQUANTO DIRIGE E MANTENHA-SE SEMPRE SOBRIO.

EXEMPLOS DE DIREÇÃO PERIGOSA:

- CORRIDAS
- ACELERAR NA LUZ AMARELA
- IGNORAR OS SINAIS NAS ESTRADAS
- NÃO MANTER UMA DISTÂNCIA SEGURA DO CARRO DA FRENTE.
- DIRIGIR SOB INFLUENCIA
- TRAVAR AGRESSIVAMENTE

porque direção segura é importante?

- diminui as chances de um acidente fatal
- Protege a sua vida e de outros

FATOS SOBRE DIREÇÃO SOB INFLUENCIA:

Usar substâncias enquanto dirige pode alterar e/ou prejudicar seu funcionamento cognitivo. Você está reduzindo sua habilidade de operar o veículo em segurança e aumentando as chances de ser envolvido em um acidente. Só nos Estados Unidos, a cada 45 minutos alguém é morto por um motorista bêbado.

Day of Community Outreach: Continued



Guest Speakers...

Our Guest speakers included:

Donna Setaro- Mother of a deceased State Trooper who lost in life due to a motor vehicle accident.

Mike McCormick- Representative from NJM who presented the Share the Keys initiative.

Roz Thompson- AAA Shifting Gear Program.

Noelle Santos- The NJ Brain Injury Alliance, “Teen Safe Driving.”



Our Wonderful Group Members :)



PSA- Link posted on Final Review

In this short clip we highlighted a couple important factors that would prevent motor vehicle accidents in our community.

The members of Teen Pep which is funded by the Center for Supportive Schools and the NJHD were the ones whose voices can be heard and with the help of our wonderful TV Studio Teacher, Jessica Sickler, we were able to create this PSA.

Student Survey Data

Questions Responses 103 Settings

LockIn LB

DRIVE SOBER OR STAY OVER!

Lock-in on Driving!

Be as honest as you want.

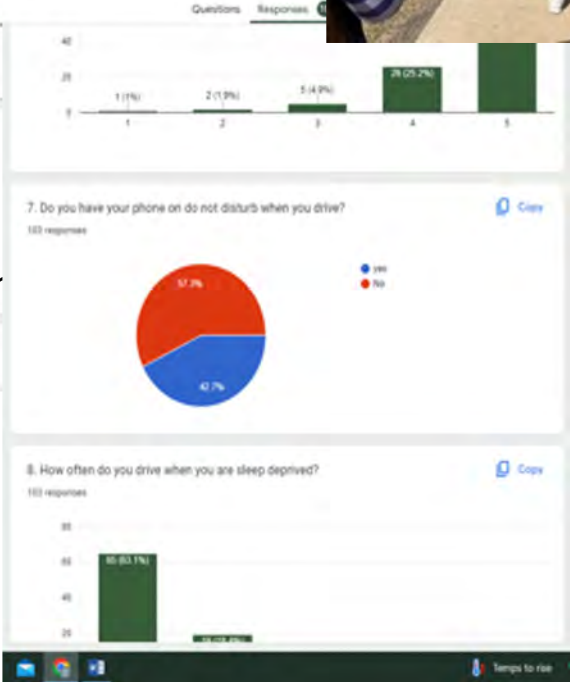
Grade: ^

- 1. 9th
- 2. 10th
- 3. 11th
- 4. 12th

Gender: ^

male

Survey to homeroom



DATA Walk: Students conducted a safety check around local school community tracking signs and potential hazards.

Data: Email & responses from law enforcement

Prev Msg Next Msg [Close Msg](#) [Re](#)

Delete Msg Move Msg To Tag Msg Remove Tag Create Stationery Template... Add E-mail Ad my Personal Ad

Subject: Safe Driving Questionnaire
Date Received: 2/15/2024 11:29:00 AM
Date Sent: Thu, 15 Feb 2024 16:29:04 +0000
Priority: Normal
From: Kevin Cuje <kcuje@longbranch.org>
To: "JSTOS@longbranch.k12.nj.us" <JSTOS@longbranch.k12.nj.us>
CC: Cesare Simonelli <cesimonelli@longbranch.org>, Robert Presley <rpresley... [More](#)>
Source: EXTERNAL by vm-mail-01.k12usa.internal via mail-bn8nam12on2090.outbound.protecti...
[Show Header](#) [Show Raw Message](#)
Attachments: [Safe Driving Questionnaire.docx \(17kb\)](#)

To save an attachment click **ONCE** on the link.

Good afternoon,

This is a follow-up to the questions that were not previously answered on the questionnaire.

Respectfully

P.O Kevin Cuje #381

Traffic Safety
Long Branch Police Department
344 Broadway, Long Branch, NJ 07740
Office: 732-222-1000 X 1381

↳What is one way that you help manage traffic control?

There are a few ways that we manage traffic control throughout the city. Enforcement (Summons) are one of the most important ways to reduce accidents. This can be anything from speeding enforcement to parking violations which cause line of sight issues at intersections. We also implement new city ordinances in certain problem areas, such as removing parking certain feet from intersections that cause visual obstructions to motorist as well as removing parking from one side of the street for roadways that are too narrow to allow two vehicles to pass through safely. Another way to help manage traffic control is to place regulatory signs (stop/yield signs) at intersections and make sure these signs are clear and visible. We also use a thermo plastic machine which lays down high visibility reflective white material for things such as crosswalks and stop bars. This brightens the intersection and pulls the drivers attention to the area at a greater distance.

↳What can we do to reduce the number of crashes involving teens?

Even though there are already laws in place to help reduce teen driving accidents, more can be done. One such law that has been proposed is to have drivers under the age of 21 to have a mandatory 50 hours of practice driving before obtaining a license. In my opinion, one of the biggest causing factors for teen driving crashes is due to a lack of experience behind the wheel. The more practice and experience a new driver has, the less likely they will be involved in a motor vehicle crash. Another big causing factor of accidents is distracted driving/driver inattention. Everyone now has a cell phone on them while driving. Answering phone calls, text messages and all other applications take drivers eyes off of the roadway. If drivers are distracted, their perception reaction time is reduced to any potential hazards outside of the vehicle. We need to reduce distractions for all drivers.

↳In which areas are most prone to accidents involving young people and/or illegal and legal drugs?

As stated above, most of our accidents occur on our main roads throughout the city. This could be due to a higher volume of traffic that use these roadways on a daily basis. Accidents are also more likely to occur in the areas of town that have a higher population density. The more vehicles in a certain area, the more likely an accident will occur.

Social Media



Instagram

@SBYSLBHS

@TeenPepLBHS

We posted the captions from the @NJBrainInjuryAlliance: shared content as well as our own content. We posted on our stories and on our pages as well.

Thank You to the following people for making this possible:

Drug Free Club

Teen Pep Prevention Education Program

Ms. Stos - SAC- Student Assistance Counselor

Mrs. T. Cooper- Driver's Ed and Phys. Ed. teacher

Mr. Farrell- Driver's Ed and Phys. Ed. teacher

Mrs. Sickler- TV Studio teacher

Ms. Castaño- Teen Pep Advisor

The Long Branch Public Schools Administration

**Local Long Branch PD especially P.O. Kevin Cuge, Local businesses, our guest speakers,
Sneakersplus.com**